



Strategic Plan

For Fellowship Atlantic
April 2008 to March 2009

Rev 2 April 2, 2008

Preamble: The Regional Council of Fellowship Atlantic has set a vision for what mission accomplished will look like in our region in 2012. This vision is described in the main headings below. The sub headings below outline the steps to be completed this year so that these future targets can be achieved, which we believe will bear fruit in our Region and bring glory to God.

1. Healthy Growth: Fellowship Atlantic believes that healthy congregations are growing congregations. By 2012, 80% of our congregations will be implementing clear strategies for building meaningful bridges to their communities and will be experiencing at least 5% conversion growth per year.

1.1. 5% conversion growth:

- 1.1.1. in regular meetings with congregations, emphasize the mission of the church.
- 1.1.2. measure conversions when collecting weekly stats from each congregation
- 1.1.3. in regional gatherings, emphasize the mission of the church and celebrate congregations experiencing conversion growth.

1.2. Bridge building

- 1.2.1. celebrate bridge building activity in congregations, including a Bridge Building Award presentation at annual Regional gatherings.
- 1.2.2. provide bridge-building ideas to congregational leaders and as a resource on our website.

1.3. Congregational consultations

- 1.3.1. schedule 2 congregational consultations, where an external consultant leads a team to evaluate and prescribe solutions to plateaued or declining congregations.

2. Congregation Multiplication: Fellowship Atlantic will initiate congregation plants and assist congregations to reproduce, resulting in a minimum reproduction rate of 5% per year in this region. By 2012, a majority of our congregations will have experienced the joy of birthing a congregation and will have a plan to plant their next one. By 2012, this region will be a self-sufficient growing region of at least 30 congregations.

2.1. New congregations

- 2.1.1. provide regular accountability and leadership support to existing planting teams to ensure a healthy startup.
- 2.1.2. research communities in our region needing a healthy plant, starting with communities in proximity to existing healthy congregations.
- 2.1.3. discuss the need to plant more congregations when meeting with congregational leaders.

2.2. Currently unaffiliated congregations

- 2.2.1. meet on a monthly basis with leaders of at least two unaffiliated congregations to explain the Fellowship and our mission in this region, and show evidence that the value of belonging exceeds the value of remaining unaffiliated.

3. Leadership Development: Fellowship Atlantic believes that healthy churches and church reproduction are the result of healthy mission-minded leaders. By 2012, a majority of our congregations will have intentional, measurable spiritual development systems in place. Additionally, by 2012 a majority of our pastors will be in some form of mentoring relationship for personal and congregational development.

3.1. Resources

- 3.1.1. provide resources on leadership development materials
- 3.1.2. measure the quantity of people in each stage of a leadership development track for each congregation.

3.2. Pastoral clusters

- 3.2.1. start 2 clusters, grouped by size of congregation – to meet monthly for encouragement, troubleshooting and personal and congregational development.